

Shawlorne West

WEB DEVELOPER | WEB HOSTING SPECIALIST

[LinkedIn](#) | [Portfolio](#) | [GitHub Profile](#) | [WordPress Contributor Profile](#)

(+505) 8408-9495 / maucaulaywest@gmail.com / Managua, Nicaragua

WORK EXPERIENCE

Senior Web Developer

SEP 2023 – JUL 2025

Simera / Murfreesboro, TN (Remote)

- Responsible for leading web and e-commerce development projects of varying complexity using platforms such as WordPress, Shopify, Wix, Squarespace, WooCommerce, and BigCommerce. This involved providing innovative ideas, solutions, and making technical decisions across different departments, including Management, Marketing, Development, and Design.
- Responsible for mentoring Junior Developers, Designers, PMs, and guiding stakeholders.
- [Develop custom WordPress plugins when needed.](#)
- Manage and improve the infrastructure and security of a VPS server with 80+ hosted websites using Apache, CentOS, terminal, WP-CLI, bash, WHM, cPanel, MySQL, Sucuri, Cloudflare, and Kali Linux for pen-testing.
- Integration of SEO, automation, and tracking tools: Yoast SEO, SEMrush, GSC, GA, Hotjar, Zapier, Membership systems, e-commerce, community systems, third-party payments, and third-party APIs.
- Configure Hosting providers, Domains, SSL certificates, DNS Records, WAF, CDNs, SMTP, SFTP, FTP, backups, and cron jobs, following security best practices.
- Optimize websites with CDNs, CSS and JS minification, lazy loading, Nginx/Apache load balancing, server resource management, and next-gen image compression.

Hosting Support Specialist | WordPress Developer

MARCH 2023 – AUG 2023

Digital Time Savers y / Bulgaria (Remote)

- Hosting support for over 40 WordPress websites utilizing cPanel, Plesk, Unix command-line tools, and DigitalOcean. Tasks include: configuring SMTP, FTP, CDNs, DNS records, WAF and cron jobs, managing backups, customer support with HubSpot, manual migrations, setting up testing environments, and leading deployments.
- WordPress/WooCommerce development using HTML, CSS, JS, jQuery, PHP, ACF, CPT, and various builders such as Crocoblock, Divi, Elementor Pro, Gutenberg, and WPBakery. Additionally, I handled WPO and SEO optimization.
- Third-party APIs, tracking tools, Google Analytics, and Google search console integration and troubleshooting.

Full-Stack Web Developer

OCT 2022 – MAY 2023

Kronoscode / Managua, Nicaragua

- WordPress development with custom themes, ACF, and CPTs for e-commerce, multisite, and bilingual sites.
- Develop front-end charts and dashboards using Chart.js and React.js.
- Provide support for custom WordPress plugins.
- Integrate WordPress headless CMS with React.js/Next.js as the front-end
- Optimize websites with CDNs, CSS and JS minification, lazy loading, Nginx/Apache load balancing, server resource management, and next-gen image compressions.

Top Rated Web Developer and Hosting Support Specialist

MARCH 2021 – MAY 2023

Upwork / Worldwide (Remote)

- Configure Hosting providers, Domains, SSL certificates, DNS Records, WAF, CDNs, SMTP, SFTP, FTP, databases, backups, and cron job.
- Support on custom themes and Underscore-based themes.
- Enhancing website security and performance in line with best practices.
- Optimize websites with CDNs, CSS and JS minification, lazy loading, Nginx/Apache load balancing, server resource management, and next-gen image compressions.

- WordPress development with Elementor themes/templates, ACT, CPT, Gutenberg, FSE, WPBakery, and DIVI.
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EDUCATION

Bluefields Indian & Caribbean University
Bachelor's degree in Systems Engineering

Bluefields, Nicaragua

ADDITIONAL SKILLS

- Proficient in Linux, bash scripting, PowerShell, command-line tools, and Unix systems.
- Bilingual in Spanish and English.
- [WordPress contributor](#) in Support Forums, Translations, and [plugin development](#).